Gupthan Vishnu Prasad

Generative AI & Computer Vision Enthusiast | Full-Stack Developer

gvp1402@gmail.com
+91 836939 5993
www.gvpofficial.in
linkedin.com/in/gvpofficial
github.com/gvpofficial

WORK EXPERIENCE

Nehru College of Engineering & Research Centre (NCERC) — Chief Editor & Lead Designer (PIZADA V.18) | Academic Leadership

September 2025 - November 2025

Led the 18th-anniversary edition of the MCA Department's annual magazine as Chief Editor, revamping it with a modern, premium aesthetic while designing the magazine cover, visual layouts, flyers, posters, and promotional materials. Led a student team in coordinating articles, designing spreads, and curating content, while collaborating under the guidance of HOD Prof. Dr. Sudheer Marar, Dr. Pramod, and Mr. Ashish to ensure a successful release.

Orange International Tours & Travels — Graphic Designer, Marketer & Travel Consultant | Full Time

January 2025 - August 2025

Created complete visual brand assets for Orange International, including digital flyers, print brochures, social media creatives, and marketing materials, while directing visual design and digital advertising campaigns to improve travel package conversions. Assisted customers with travel consultations and package selection, and managed ticketing systems, passenger documentation, and IATA-related processes.

Active Learning Labs — Brand Designer & Digital Marketer | Freelance

August 2021 - December 2024

Led design and marketing projects for educational campaigns, creating visual assets, vector logos, and mascot identities. Designed custom vector identities and mascot layouts for online educational products, increasing click-through rates by 25%, while planning and executing social media content strategies that drove a 40% growth in organic channel reach.

Acura Software Solutions — UI/UX & Graphic Designer | Freelance

January 2023 - December 2023

Worked on interface layouts, web visuals, and software design assets. I collaborated with development teams to design clean, consistent, and user-friendly software dashboards.

Dango Web Solutions — Logo Designer | Freelance

June 2022 - December 2022

Designed professional vector branding assets and custom logo marks for web services and online clients.

Academic & Institutional Design Collabs — Freelance Graphic Designer

August 2021 - Present

Designed marketing materials, posters, and identity systems for colleges, including Sadanam Kumaran College, Travelova Global, Sri Venkateshwara Group of Institutions, Mars Academy, and Sri Narayana College.

RECENT PROJECTS

Portfolio Website — https://www.gvpofficial.in

- Built a custom portfolio website featuring an interactive 3D card deck and custom interactive mechanics, optimizing load times to sub-2 seconds.
- Designed and published tech blogs, design resources, and web utility tools (QR Generator, Steganography) for the developer community.

Open-source Invoice Software — kosha.gvpofficial.in

- **Kosha** – An invoice management platform designed to simplify and organize invoice-related tasks.
- **Purpose** – Provides a streamlined digital solution for managing invoices efficiently through a centralized platform.

Real-Time Chat Application — chatozz.gvpofficial.in

- High-performance, real-time messaging application featuring a vibrant **Neobrutalism UI**, powered by **Firebase Realtime Database** for instant global synchronization.
- **Backend** – Lightweight, zero-dependency **Java HTTP Server** demonstrating core **Object-Oriented Programming (OOP) design patterns**.

Pooram Management Portal — pooram-connect.vercel.app

- A digital **Kerala Pooram Management Portal** designed to help organize and manage Pooram-related activities through a centralized platform for government.
- **Platform** – A web-based application deployed on **Vercel**, providing an accessible interface for Pooram management and coordination.

Travel Company Website — travelova.vercel.app

- A web-based travel platform designed to help users explore and plan travel experiences.
- **Platform** – Built as a modern web application and deployed on **Vercel**, providing an accessible interface for travel-related activities.

Steganography Suite — gvpofficial.in/steganography

- A browser-based tool that hides secret messages inside images using **LSB (Least Significant Bit) encoding/decoding**.
- **Features** – Supports **optional password protection**, message encoding, image preview, downloading encoded images, and decoding hidden messages directly in the browser.

// SKILLS

- Graphic Design
- Visual Identity
- Brand Strategy
- UI/UX Layouts
- Front-end Engineering
- Computer Hardware Assembly
- Technical Troubleshooting
- Generative AI Programming
- Manual/Physical Testing

</> Languages

HTML | CSS | JS | Bootstrap | Python | SQL

// TOOLKIT

- Figma
- Photoshop
- VS Code
- Git / GitHub
- Adobe Creative Suite
- Antigravity, Claude, ChatGPT
- Firebase
- Supabase
- Vercel
- Adobe Creative Suite

// EDUCATION

Nehru College of Engineering
Master of Computer Application (MCA)
2025 - Present

Universal College
Bachelor of Computer Application (BCA)
2021 - 2024

Mutha College
12th Grade, Bifocal CS
2021

Sri Vani Vidhya Shala High School
10th Grade, SSC
2019